LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**M.A.** DEGREE EXAMINATION - **ECONOMICS**

THIRD SEMESTER – NOVEMBER 2010

# EC 3810 - RESEARCH METHODS IN ECONOMICS

Date : 03-11-10 Dept. No. Max. : 100 Marks

Time : 9:00 - 12:00

**Part A** 5 x 4 = 20

Answer any FIVE of the following, not exceeding more than 75 words:

1. Define Research.
2. Differentiate between analytical and descriptive study.
3. State the importance of a research proposal.
4. What do you mean by a Confounding variable.
5. What do you mean by a case study.
6. Define a research design.
7. What is the purpose of footnotes in research .

**Part B** 4 x 10 = 40

Answer any FOUR of the following, not exceeding more than 250words:

1. Highlight the sources for identifying a research problem.
2. Explain briefly the important statistical methods in research.
3. What are the merits and demerits of interview schedules.
4. Explain the various methods of sampling.
5. Discuss the various methods of data collection.
6. What are the various types and characteristics of a hypothesis.
7. What are the problems faced by a researcher in India?

**Part C** 2x 20 40

Answer any TWO of the following, not exceeding more than 900 words:

1. Explain the various steps in research process.
2. Describe the different types of research designs.
3. Explain the processing and analysis of data in research.
4. Draft a questionnaire to study the brand loyalty of a particular product.

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